

Social Media Campaign Strategy

Overview Year 3

Content:

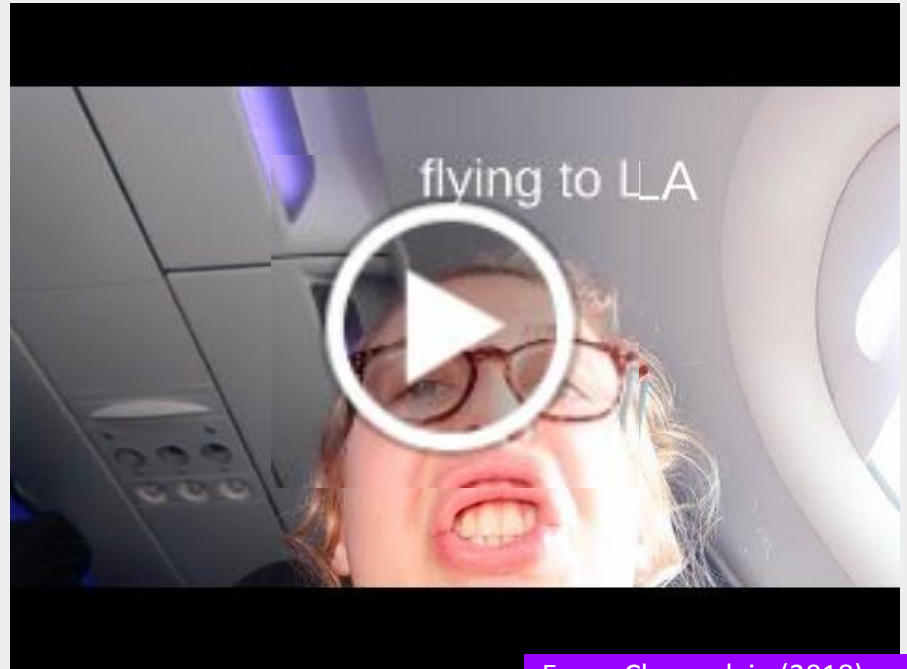
Overview

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& finished song..... slide 12

Travel Vlog (YouTube):

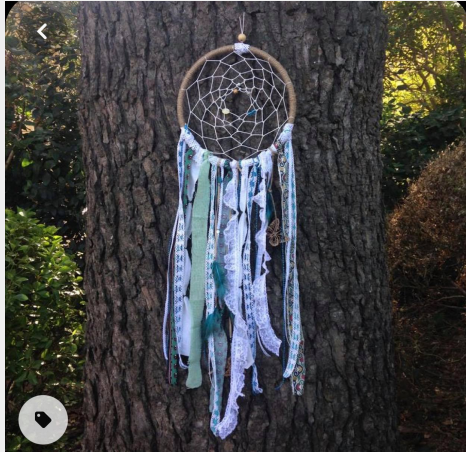
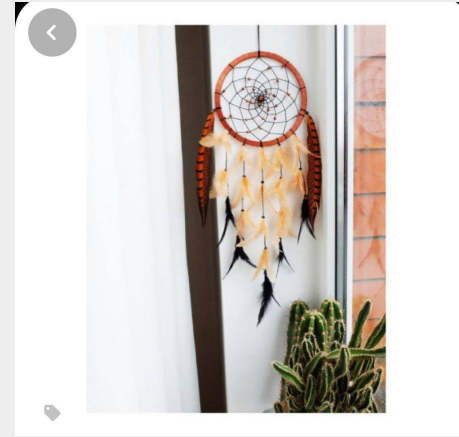


EmmaCatherine09 (2019)



EmmaChamerlain (2018)

Dreamcatcher Competition:



Hang a dreamcatcher in each country with a QR code for people to scan and get a free gig ticket

Vlog with artist music overlay:



Mascot photo in tourist destinations:



TheSharonicles. (2019).



TheSharonicles. (2019).

Busk + Promote Gig:

Busking Licence: approx £5-£35 each country/place

BuskingTheWorld (n.d)



Gear4Music (n.d)



Prop up poster to promote gigs

Equipment artist will use/take

Festivals:

❏ Pete The Monkey - France

Pete The Monkey. (n.d).

❏ Mandrea festival - Italy

Mandrea Music. (n.d)

❏ Heartland Festival - Denmark

Heartland. (n.d).

❏ Out Of The Woods - Austria

OutOfTheWoods. (n.d).

❏ Gagnef - Sweden

Gagnef Festival. (n.d).

Mailing List:



TROI Newsletter



Missed out on TROI's content?



So of course I've been relaxing and playing music. One of the most incredible rock pools I found whilst out here!



The view here is incredible! It's been 30+ degrees most days and everyone is so friendly.



So this picture speaks for itself. I went to a Bamboozerie and I'm wishing my garden looked just like this.

Exclusive Monthly Update

This month I am in Spain! It is so hot and beautiful here! I put together an exclusive video for you. Bloopers and fun travel experiences. Worth a watch!



SPAIN

New song workings & finished song:



Workings of song



Finished version